2013 RIO

World Fair Trade Organization
2013 WFTO BIENNIAL CONFERENCE
Rio de Janeiro, Brazil

Rio International Fair Trade Fair

Dear members and friends,

We would like to provide you with some information on the International Fair Trade Fair, which is going to take place within the event "World Fair Trade Week."

Brazilian and international organizations and businesses will be allowed to participate. The Fair will take place during the 30th and the 31st May 2013 from 10 am to 6 pm. The location is Copacabana beach in Rio de Janeiro.

- Total Cost for Registration: €50 (Euro)
- 9 square meters (3x3) booth will be provided to each participant. International participants will share the booth with a Brazilian producer.
- The fair will be open to the public.
- The event foresees the realization of Fair Trade business to business round tables
- Participants will deal directly with the clients, no receipts will be issued to buyers. The goods have to have their prices in Real (Brazilian currency). Participants can consult the site: http://www.xe.com to calculate their prices in Real.
- Participants should take care of the arrival of the goods and samples to Rio de Janeiro. Shipping companies can deliver the goods or the samples to the participant's hotel room. Participants could also bring a limited quantity of goods in their luggage. The traditional shipping companies are UPS (www.ups.com), FEDEX (www.fedex.com), DHL (www.dhl.com), TNT Express (www.tnt.com). Other 2 cargo companies may help: http://www.shipnex.com/International-Package-Shipping/Brazil and http://www.abcdex.com.br/main-services.html
- The best manner to classify the participant's products when entering or shipping to Brazil is to name it as "SAMPLES FOR INTERNATIONAL BUSINESS TO BUSINESS ROUND". After being registered as a participant you should contact secretaria@wfto-la.org in order to receive a letter aiming at helping the participants during the process of dealing with bureaucratic procedures.
- For any inquiry please contact the WFTO LA office at secretaria@wfto-la.org
- Deadline of Registration is 1 May 2013.,

We are looking forward to your participation in this important business event,
The organizing team:

WFTO - FACES - WFTO Latin America

WFTO Rio 2013